OIX Strategic Objectives (2023-2024)

Based on the guidance provided by the Board, Open-IX performs its mission in accordance with the following goals and principles:

1. Retain current certified entities and grow certified entities. With a focus on new organizations and new markets**.**

2. Obtain sponsorships and/or grants for the purpose of educational seminars and tracks, new website, marketing, RFP generation and continued ANSI certification.

3. Increase library of published interconnection and community engagement content.

4. Continue to form and execute strategic partnerships with analysts, other certification organizations, and appropriate directory services**.**

5. Create a recruitment plan and a succession plan.

6. Continue to seek areas and opportunities to develop new digital infrastructure standards.

7. Identify additional high leverage programs to improve access to digital infrastructure**.**